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Digital One Launches Self-Provisioning for ClickStreamTV

ORLAND PARK, Ill. (Jan. 29, 2010) – Digital One today unveiled an online self-provisioning feature for its ClickStreamTV video management platform that provides small to medium sized businesses (SMB) a simplified way to manage and publish online video.

“We designed the ClickStreamTV system for the SMB market,” said Kevin Yahl, President of Digital One. “Self-provisioning takes ClickStreamTV one step further in simplifying and automating the way SMB’s sign-up and use online media.”

ClickStreamTV’s self-provisioning feature allows customers to automatically sign-up and enroll online at www.signup.clickstreamtv.com, create their video player, manage online media and publish video online in minutes. Customers can customize the look of their website’s video player from designing the player format, choosing from an existing template or creating one, uploading images such as logos and adding elements including text, links or PDF files to their player.

“As the professional use of online video increases, SMB’s need an affordable, simple system that is easy to sign-up for and will properly manage their media,” said Yahl. “ClickStreamTV is a software as a service (SaaS) product that eliminates IT burdens and reduces high costs of putting video on the web.”

Enrolled users can upload their video content to ClickStreamTV and the system handles encoding, video storage and delivery in one click. The same system allows users to organize video content with playlists and channels, send video emails to targeted recipients and monitor video effectiveness with the system’s statistics tool.

ClickStreamTV’s exclusive system automatically delivers the appropriate video format and interface to any computer system, browser or smartphone all from one centralized management system. With this technology, the system delivers the optimal video stream required and enables internet users to view uninterrupted video content anywhere, at anytime.

ClickStreamTV’s standard video system package bundles On Demand Video Streaming, Live Video Streaming, Video Email and a Custom Player Interface for \$59 per month with a one time set-up fee and no annual contracts.

About ClickStreamTV

ClickStreamTV is an easy, turn-key solution for companies wanting to upload, manage and integrate video content into existing websites that can be viewed by computers and mobile devices alike. ClickStreamTV is a product of Digital One Internet Service Inc., located in Orland Park, IL.

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