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MONDAY, MARCH 22, 2010

### ClickStreamTV Extends Mobile Reach with Video Streaming for Google Android Phones

PR Log (Press Release) – Mar 22, 2010 – ORLAND PARK, Ill. – Digital One today announced extended mobile support for its online video platform ClickStreamTV to include Android smartphones in addition to iPhone and Blackberry support, launched in September 2009. “Smartphone usage is rapidly increasing, it is essential for businesses to be able to reach their audiences through their mobile phones,” said Kevin Yahl, president of ClickStreamTV. “With the introduction and rising popularity of Android phones, we expanded our mobile support to allow our customers to reach a wider mobile audience.” ClickStreamTV automatically encodes and prepares video in multiple formats to stream to Macs, PCs, and smartphones, now including the Android, all from one central management system. Users can also select to encode and stream video in single format. As new phones are created for the market, ClickStreamTV’s open source system will continue to expand compatibility, much in the way it currently adapts its streaming formats to new computer browsers and operating systems, such as the Android. ClickStreamTV’s exclusive system automatically detects the user’s computer or phone and delivers the appropriate video format and interface to any computer system, browser or smartphone all from one centralized management system. ClickStreamTV’s standard video system package bundles On Demand Video Streaming, Live Video Streaming, Video Email and a Custom Player Interface for \$59 per month with a onetime set-up fee and no annual contracts.

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