



FREEBAND TV NEWS

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ClickStreamTV now supports streaming video for the iPad

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Digital One has announced ClickStreamTV, the leading online video platform for small to medium sized businesses, now supports streaming video to the iPad, released by Apple on April 3.

ClickStreamTV will seamlessly deliver video to the iPad using Apple's preferred H.264 codec, in addition to Macs, PCs and smartphone devices, including the iPhone, BlackBerry and Android. The iPad is one of the first technologies not to support Adobe Flash, the most common video format used today.

"Apple's iPad is going to revolutionize the streaming media industry," said Kevin Yahl, president of Digital One. "We recognized early on that the industry is ever-changing due to emerging technologies and built our system to be adaptable."

ClickStreamTV's open source-based platform encodes and delivers video in multiple formats from one central management system, providing businesses the flexibility to reach their greatest potential audience. The platform does not limit video support to one format, but enables viewers to watch video in Flash, Windows Media, and appropriate formats for smartphones and the iPad.

ClickStreamTV's single system also features an exclusive Speed and System Wizard, which automatically detects the viewer's media device and streams the optimum video quality and correct format to the viewer.

"We are continuously improving ClickStreamTV to be the most complete, integrated and easy-to-use system," said Yahl. "Our clients will never have to reinvest in a new streaming solution, download new applications or develop their own extensions to be able deliver video to any device."

ClickStreamTV clients will now be able to begin using the new encoding feature and deliver video immediately to the iPad.

About ClickStreamTV

ClickStreamTV is an easy, online video solution for companies that want to upload, manage and integrate video content into existing websites that can be viewed by computers and mobile devices alike. ClickStreamTV is a product of Digital One Internet Service Inc., located in Orland Park, IL. To learn more, visit: www.clickstreamtv.com.

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