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## ClickStreamTV Provides Successful Video Email Marketing Solutions

Orland Park, IL (March 8, 2010) -

ClickStreamTV's unlimited video email capability, a feature of the complete online video management solution, proves to be a successful tool for email marketing campaigns.

"ClickStreamTV provided us with the flexible marketing tool that we were looking for," said Ed Sterczek, President of Mass Marketing Insurance Consultants, Inc. "Their video email tool helped us to successfully blend our image when promoting our customized health insurance plans for the members of our client associations."

ClickStreamTV's video email tool allows businesses to send video in their email to targeted recipients. The video is sent and launched from a custom branded email template with text and PDF attachment capabilities. Businesses can send an unlimited amount of emails to unlimited recipients.

"We are impressed with the results," said Sterczek. "We now have the tools to accomplish our objectives and allow us to consistently provide high quality marketing support and obtain administrative oversight. The solid expertise and service given by Digital One is an unbeatable combination."

Video Email comes with ClickStreamTV's Statistical tool allowing businesses to track which recipients opened the emails to which recipients forwarded them, giving businesses the necessary measurements to analyze their campaign effectiveness.

"With businesses increasing their usage of email marketing, inboxes are being flooded and messages are being ignored," said Doug Buffone, ClickStreamTV Vice President. "By including video in your email, you increase your chances of being noticed and engage your targeted customer with your message."

Video Email is included in all ClickStreamTV's video system packages, which includes Standard, Bronze, Silver and Gold. The Standard package price is \$59 per month with a one time set-up fee.

Mass Marketing Insurance Consultants, Inc. has over 30 years of experience in the analysis and development for individuals and employer groups. The company is an insurance company with over 50 national association clients, located in Orland Park, IL.



## About VidCompare

VidCompare is a free, data-driven, one-stop-shop for researching and comparing Online Video Platforms. We help business decision makers find the right video hosting and streaming services for their web site, saving them time and money in an easy to use and friendly environment.